

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. §1.114 of the following application:

**Application**

Application Serial No:	09/695,216
Filed on:	October 25, 2000
Inventors:	Lauckhart et al.
Title:	SYSTEM AND METHOD FOR ESTIMATING PREVALENCE OF DIGITAL CONTENT ON THE WORLD-WIDE-WEB
Art Unit:	2442
Examiner:	John Moore Macilwinen
Attorney Docket No.:	20184/NNR11

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**CERTIFICATE OF MAILING OR TRANSMISSION**

I hereby certify that this request for continued examination and documents referred to herein are being electronically filed on **February 28, 2013**, with the United States Patent and Trademark Office.

**/Kathryn Kolling/**  
Kathryn Kolling

**1. Submission required under 37 C.F.R. §1.114**

a. Previously Submitted:

- i. ☐ Consider the amendment(s)/reply under 37 C.F.R. §1.116 previously filed on \_\_\_\_\_.  
(Any unentered amendment(s) referred to above will be entered).
- ii. ☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on \_\_\_\_\_

b. Enclosed:

- i. ☐ Reply
- ii. ☒ Information Disclosure Statement (IDS)
- iii. ☐ Other: \_\_\_\_\_

**2. Fees**

- a. ☒ An electronic funds transfer in the amount of **\$930.00** is enclosed for the following:
  - i. ☒ RCE fee required under 37 C.F.R. § 1.17(e) of \$930.00
  - ii. ☐ Extension of time fee 37 C.F.R. §§ 1.136 and 1.17(a) of \$0.00
  - iii. ☐ Other: \_\_\_\_\_.

**3. Deposit Account and Refund Authorization**

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 37 CFR 1.17 or under other applicable rules (except payment of issue fees), to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC  
(customer number **81905**)  
150 South Wacker Drive, Suite 2100  
Chicago, Illinois 60606  
(312) 580-1020

February 28, 2013

By: /Michael W. Zimmerman/  
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